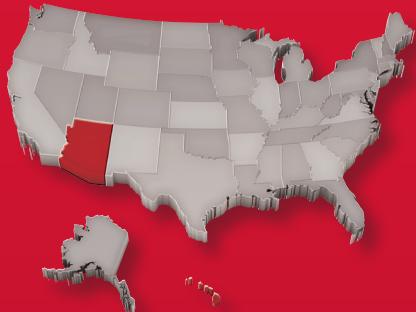




DESERT



**JANUARY DEADLINES**  
PROMOTIONAL BULLETIN PRODUCT ORDERING:  
**9/15/23**

PREPRINT OPT IN/OUT: 11/6/23  
ACE REWARDS OPT IN/OUT: 10/22/23

**JANUARY 2024**  
PROMOTIONAL  
PLANNER

**WIN THE  
MONTH**

# Table of Contents

**IMPORTANT: Included in this Win the Month Planner is the January bulletin ordering information with a due date of 9/15/23.**

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**PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.**

# WIN THE MONTH January 2024

Welcome to the 2024 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great January deals for your customers.

**Important!** Any other information can be found on ACENET at the Win the Month home page.

We'll support January with the following promotions:

- January Red Hot Buys (12/26/23-1/31/24)
- Ace Rewards Targeted Offers (1/1/24-1/31/24)



No TV scheduled for January



1. Read about the Deal of the Month promotion, strategy and items for January 2024. Be sure to order your items on bulletin!
2. Review bulletins and order promotional product by Friday, September 15, 2023.

**Title:**  
**Sale:**  
**Valid Dates:**  
**Planning Execution:**

**Deal of the Month Item**  
January Red Hot Buy  
12/26/2023–01/31/2024  
Buy your “Deal of the Month” item on bulletin for January! This item will offer huge savings for the customer as well as increase sales, transactions, and basket size!

### January “Deal of the Month” Item

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you’re used to selling in line or even on an end cap.

#### **3911369 Feit Enhance G25 E26 Filament LED Bulb Daylight 40 Watt 3 pk**

Regular Retail: \$15.99

Final Sale Retail: \$9.99

Promo Margin: 39%

Bulletin Savings: 7%

Bulletin No.: 240101-407

BOM: 1

Limit: N/A



Stack this item out on the counter near your register and in your impulse queue! Ask each customer:

*“Have you heard about the deal of the month? These light bulbs are normally \$15.99, but they’re on sale for only \$9.99! Would you like to add one to your basket?”*

Look for a counter mat in your January sign kit and local assets on Ace Marketing Muscle to help promote this “Deal of the Month” item.

**Title:**  
**Sale:**  
**Valid Dates:**  
**Planning Execution:**

**Opt in to Receive Additional End Cap Header Signs**  
N/A  
N/A  
Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add “1” to “End Cap Signs - 3-Add-On” > Select “OK.”

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.



<b>Title:</b>	<b>Window Poster</b>
<b>Sale:</b>	N/A
<b>Valid Dates:</b>	N/A
<b>Planning Execution:</b>	These window posters are scheduled to be included in the January sign kit.

**BUY THREE  
GET ONE  
FREE**

**Ace® Basic Pleated Furnace Air Filter**

Assorted sizes available.

NO LIMIT.

Free item must be of equal or lesser value.



12/26/23-1/31/24

**RED HOT BUY**

# BULLETIN ORDERING & EXECUTION

## ACTION:

- **Plan**

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

- **Open Space Zones**

**Definition:** The main aisle a customer most frequently walks in your store.

**Action:** Determine how many zones your stores can display.



- **End Caps**

**Definition:** The available selling area at the end of each aisle.

**Action:** Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.

- **In Line**

**Definition:** Product promoted during the month that will stay in its permanent home during the sale.

**Action:** Order as needed for your store.

- **Order**

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

- **Communicate - 10-Minute Conversation**

Communicate the strategy and the products ordered to your Promotions Coordinator using the “10-Minute Conversation with Promo Coordinator” document.

# Power Aisle

## Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

Priority Rank	Monthly End Cap Priority Ranking
1	Open Space Zone 1 - Snow Blower
2	End Cap 1 - Bird
3	Open Space Zone 8 - Flex Seal
4	Open Space Zone 2 - Storage
5	Open Space Zone 3 - Heat
6	End Cap 2 - Under \$10
7	End Cap 3 - Clean Up
8	Open Space Zone 5 - Duracell
9	Open Space Zone 4 - Battery
10	Open Space Zone 6 - Ladder
11	Open Sapce Zone 7 - Gorilla Glue
12	End Cap 4 - Antifreeze
13	End Cap 5 - Fire Saftey
14	End Cap 6 - Bona
15	End Cap 7 - Milwaukee
16	End Cap 8 - Craftsman

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## OPEN SPACE – ZONE 2 STORAGE

### OPEN SPACE – POWER AISLE ZONE 2 STORAGE

#### LATCH STORAGE BOX 26GL RED HOT BUY AR MAILER



OPEN SPACE

BLTN NO. 240101-014

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5038251	12/26/23-1/31/24 Y	4	\$13.43	\$23.99	\$16.99	N/A	\$16.99	21%	24%

#### LATCH STORAGE BOX 25QT RED HOT BUY AR MAILER



OPEN SPACE

BLTN NO. 240101-015

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5038314	12/26/23-1/31/24 Y	6	\$5.06	\$12.99	\$10.99	N/A	\$10.99	54%	24%

#### LATCHED STORAGE BOX 18GL RED HOT BUY AR MAILER



OPEN SPACE

BLTN NO. 240101-016

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5649751	12/26/23-1/31/24 Y	6	\$9.82	\$16.99	\$14.99	N/A	\$14.99	34%	21%

#### LATCH STORAGE BOX 6QT RED HOT BUY AR MAILER



OPEN SPACE

BLTN NO. 240101-017

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6027950	12/26/23-1/31/24 Y	12	\$1.80	\$4.99	\$3.99	N/A	\$3.99	55%	25%

#### LATCH STORAGE BOX 32QT RED HOT BUY AR MAILER



OPEN SPACE

BLTN NO. 240101-018

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6027953	12/26/23-1/31/24 Y	6	\$6.16	\$13.99	\$11.99	N/A	\$11.99	49%	25%

#### LATCH STORAGE BOX 15QT RED HOT BUY AR MAILER



OPEN SPACE

BLTN NO. 240101-019

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6027978	12/26/23-1/31/24 Y	12	\$3.55	\$9.99	\$7.99	N/A	\$7.99	56%	25%

# January Bulletins

Due Date 9/15/23

## LATCH STORAGE BOX 64QT RED HOT BUY AR MAILER

OPEN SPACE

BLTN NO. 240101-020



	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6027998	12/26/23-1/31/24 Y	6	\$7.86	\$16.99	\$14.99	N/A	\$14.99	48%	25%

## SHELVING UNIT GL HD BLK RED HOT BUY CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240101-021



	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 5013641	12/26/23-1/31/24 Y	1	\$31.19	\$74.99	\$59.99	N/A	\$59.99	48%	13%

## 4-TIER SHELVING UNT GRAY RED HOT BUY AR MAILER

OPEN SPACE

BLTN NO. 240101-022



	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 5037822	12/26/23-1/31/24 Y	1	\$15.31	\$31.99	\$24.99	N/A	\$24.99	39%	13%

## STORAGE BOX BLK/YLW 12GL RED HOT BUY CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240101-023



	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 5038143	12/26/23-1/31/24 Y	4	\$6.09	\$11.99	\$8.99	N/A	\$8.99	32%	4%

## TOTE UTILITY BLK/YLW 27G RED HOT BUY CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240101-024



	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6502629	12/26/23-1/31/24 Y	4	\$9.88	\$14.99	\$12.99	N/A	\$12.99	24%	9%

## OPEN SPACE – ZONE 3 HEAT

### OPEN SPACE – POWER AISLE ZONE 3 HEAT

**HEATER RADIANT 1500W** RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

BLTN NO. 240101-034



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4010209	12/26/23-1/31/24 Y	1	\$52.02	\$89.99	\$79.99	N/A	\$79.99	35%	4%

**FIRELOG 3HOUR 6PK** RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

BLTN NO. 240101-035



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4335550	12/26/23-1/31/24 Y	1	\$17.67	\$24.99	\$21.99	\$3.00 No Limit	\$18.99	20%	4%

**PATIO HEATR LP BRNZ 91"** RED HOT BUY SUPER AR MAILER OPEN SPACE

BLTN NO. 240101-036



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4587390	12/26/23-1/31/24 Y	1	\$106.38	\$189.99	\$149.99	N/A	\$149.99	29%	4%

**SOLO BONFIRE PIT SS** RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

BLTN NO. 240101-037



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8085209	12/26/23-1/31/24 Y	1	\$205.33	\$319.99	\$319.99	N/A	\$319.99	36%	9%

**FIRE PIT YKN RND SS 27"** RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

BLTN NO. 240101-038



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8085211	12/26/23-1/31/24 Y	1	\$369.58	\$569.99	\$569.99	N/A	\$569.99	35%	9%

## OPEN SPACE – ZONE 4 BATTERY

### OPEN SPACE – POWER AISLE ZONE 4 BATTERY



#### NSH BTTRIES AA AAA 36 PC RED HOT BUY AR MAILER

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
3380607	BATTERY ALKALINE AA 16PK	24	\$15.94	\$13.05	\$313.20	18%
3380656	BATTERY ALKLN AAA 16PK	12	\$15.94	\$13.05	\$156.60	18%

BLTN NO. 240101-048

Ace No.	Month Long 12/26/23-1/31/24	BOM Y	Offer Cost \$469.80	Regular Retail \$593.67	Sale Retail N/A	Instant Savings \$2.00 Limit: 2	Final Retail N/A	Promo Margin N/A	Bltn Savings 18%
3014071		1							

#### BATTERY ALKALINE AA 16PK RED HOT BUY CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240101-049



Ace No.	Month Long 12/26/23-1/31/24	BOM Y	Offer Cost \$14.60	Regular Retail \$17.99	Sale Retail N/A	Instant Savings \$2.00 Limit: 2	Final Retail N/A	Promo Margin N/A	Bltn Savings 8%
3380607		1							

#### BATTERY ALKLN AAA 16PK RED HOT BUY CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240101-050



Ace No.	Month Long 12/26/23-1/31/24	BOM Y	Offer Cost \$14.60	Regular Retail \$17.99	Sale Retail N/A	Instant Savings \$2.00 Limit: 2	Final Retail N/A	Promo Margin N/A	Bltn Savings 8%
3380656		1							

#### BATTERY ALKLN 9V 4PK RED HOT BUY CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240101-051



Ace No.	Month Long 12/26/23-1/31/24	BOM Y	Offer Cost \$16.43	Regular Retail \$19.99	Sale Retail N/A	Instant Savings \$2.00 Limit: 2	Final Retail N/A	Promo Margin N/A	Bltn Savings 4%
3005212		1							

#### BATTERY ALKLN D 8PK RED HOT BUY CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240101-052



Ace No.	Month Long 12/26/23-1/31/24	BOM Y	Offer Cost \$16.43	Regular Retail \$19.99	Sale Retail N/A	Instant Savings \$2.00 Limit: 2	Final Retail N/A	Promo Margin N/A	Bltn Savings 4%
3005204		1							

# January Bulletins

Due Date 9/15/23

## ENERGZR MAX BATT C 8PK

RED HOT BUY

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240101-053



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3005196	12/26/23-1/31/24	Y	1	\$16.43	\$19.99 N/A	\$2.00 Limit: 2	N/A	N/A	4%

## OPEN SPACE – ZONE 5

### DURACELL

#### OPEN SPACE – POWER AISLE ZONE 5 DURACELL

NSH COPPERTOP 83 PK DSP IN-STORE IS

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
3009735	BATTERY ALKALINE AAA 8PK	30	\$8.46	\$6.86	\$205.80	19%
34575	BATTERY ALKALINE AA 8PK	32	\$8.46	\$6.86	\$219.52	19%
30205	BATTERY ALKALINE 9V 2PK	12	\$8.77	\$7.11	\$85.32	19%
34573	BATTERY ALKALINE D 4PK	06	\$8.77	\$7.11	\$42.66	19%
34574	BATTERY ALKALINE C PK4	03	\$8.77	\$7.11	\$21.33	19%

BLTN NO. 240101-063

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3011455	12/26/23-1/31/24	N	\$574.63	\$921.17	N/A	\$1.00	N/A	N/A	19%

Limit: 4T

## OPEN SPACE – ZONE 6 LADDER

### OPEN SPACE – POWER AISLE ZONE 6 LADDER

LADDR6'STP FBRGLS300#WER RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

BLTN NO. 240101-073



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
17990	12/26/23-1/31/24	Y	1	\$88.04	\$139.99	\$119.99	\$20.00	\$99.99	27% 0%

## OPEN SPACE – ZONE 7 GORILLA GLUE

### OPEN SPACE – POWER AISLE ZONE 7 GORILLA GLUE

NSH GORILLA GLUE DSP IN-STORE IS

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
1590587	GORILLA GLUE ORGNL 20Z	24	\$4.21	\$3.65	\$87.60	13%
1590694	GORILLA GLUE WHT 20Z	12	\$4.21	\$3.65	\$43.80	13%
1644624	GORILLA GLUE CLR 1.75OZ	12	\$5.12	\$4.44	\$53.28	13%

**BLTN NO. 240101-078**

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1696202	12/26/23-1/31/24	N	1	\$184.68	\$229.99	N/A	\$1.00	N/A	13%

## OPEN SPACE – ZONE 8

### FLEX SEAL

#### OPEN SPACE – POWER AISLE ZONE 8 FLEX SEAL

NSH-FLEX SEAL PRODUCTS RED HOT BUY AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
6004382	FLEX GLUE CLEAR 40Z	04	\$8.93	\$6.36	\$25.44	29%
6015026	FLEX PASTE RUBBR WHT 1LB	15	\$8.93	\$6.36	\$95.40	29%
6015027	FLEX PASTE RUBBR BLK 1LB	06	\$8.93	\$6.36	\$38.16	29%
6215107	FLEXSEAL 14OZ SPRAY BLK	10	\$8.93	\$6.36	\$63.60	29%
6238554	FLEX SEAL 14 OZ CLEAR	10	\$8.93	\$6.36	\$63.60	29%
6295950	FLEX SEAL WHITE 14OZ	05	\$8.93	\$6.36	\$31.80	29%
6406391	FLEX TAPE BLACK 4"X5'	06	\$8.93	\$6.36	\$38.16	29%
6665004	FLEX GLUE ADHSV 60Z	04	\$8.93	\$6.36	\$25.44	29%
6715171	FLEX TAPE CLEAR 4"X5'	06	\$8.93	\$6.36	\$38.16	29%

BLTN NO. 240101-080

Month Long		BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6030820	12/26/23-1/31/24	Y	1	\$419.76	\$1,055.34	\$989.34	\$989.34	58%	29%

FLEX GLUE CLEAR 4OZ RED HOT BUY CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240101-081



Month Long		BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6004382	12/26/23-1/31/24	Y	1	\$7.64	\$15.99	\$14.99	\$14.99	49%	14%

FLEX PASTE RUBBR WHT 1LB RED HOT BUY CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240101-082



Month Long		BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6015026	12/26/23-1/31/24	Y	1	\$7.64	\$15.99	\$14.99	\$14.99	49%	14%

FLEX PASTE RUBBR BLK 1LB RED HOT BUY CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240101-083



Month Long		BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6015027	12/26/23-1/31/24	Y	1	\$7.64	\$15.99	\$14.99	\$14.99	49%	14%

FLEXSEAL 14OZ SPRAY BLK RED HOT BUY CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240101-084



Month Long		BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6215107	12/26/23-1/31/24	Y	6	\$7.64	\$15.99	\$14.99	\$14.99	49%	14%

# January Bulletins

Due Date 9/15/23

FLEX SEAL 14 OZ CLEAR RED HOT BUY CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240101-085



	Month Long			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6238554	12/26/23-1/31/24	BOM Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

FLEX SEAL WHITE 14OZ RED HOT BUY CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240101-086



	Month Long			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6295950	12/26/23-1/31/24	BOM Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

FLEX TAPE BLACK 4"X5' RED HOT BUY CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240101-087



	Month Long			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6406391	12/26/23-1/31/24	BOM Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

FLEX GLUE ADHSV 6OZ RED HOT BUY CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240101-088



	Month Long			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6665004	12/26/23-1/31/24	BOM Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

FLEX TAPE CLEAR 4"X5' RED HOT BUY CORE, SUPER AR MAILER

OPEN SPACE

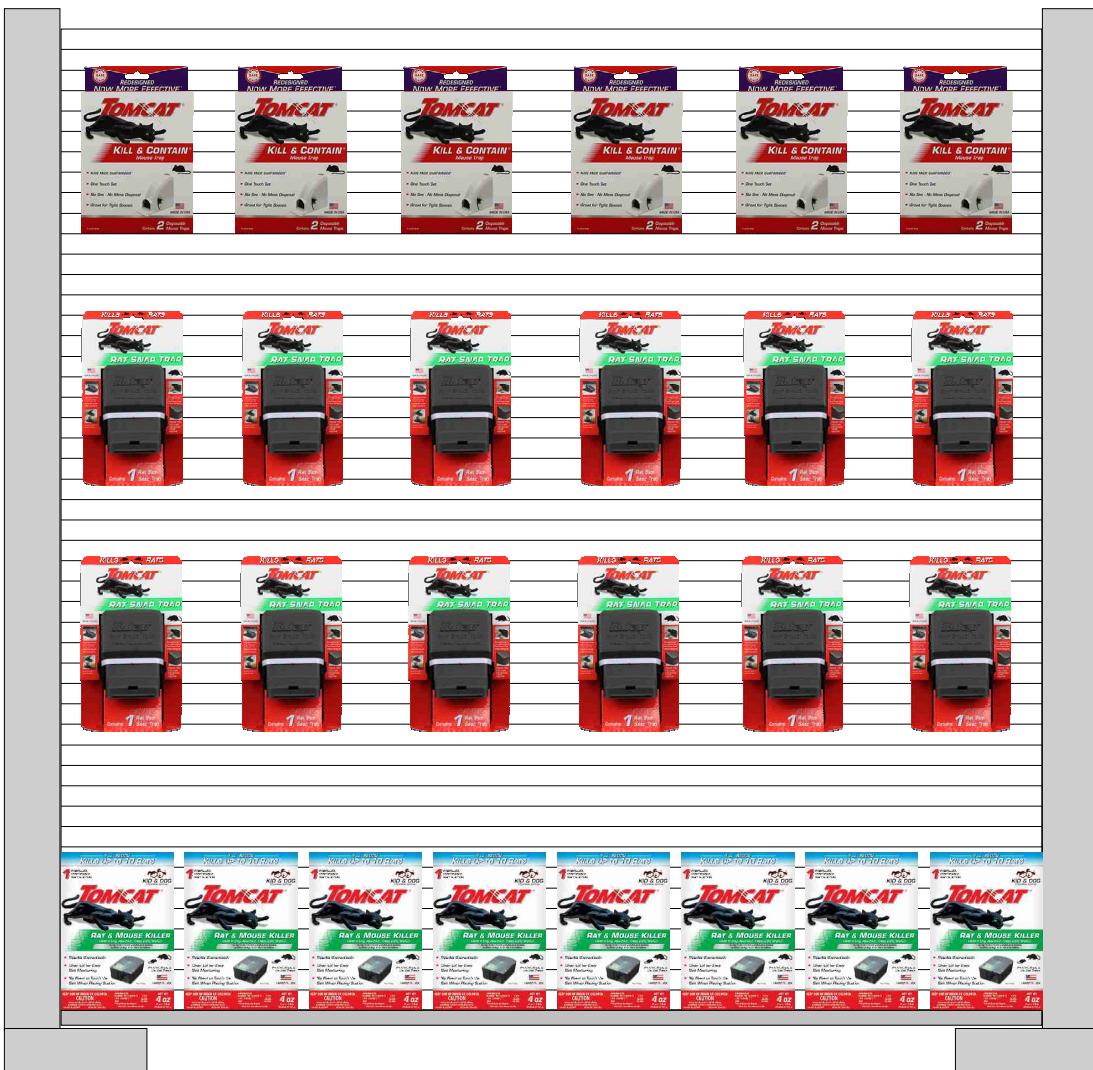
BLTN NO. 240101-089



	Month Long			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6715171	12/26/23-1/31/24	BOM Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

For Additional FLEX SEAL Items on Bulletin See IN LINE (240101-639 THRU 240101-646)

# PROMO IMPULSE - JANUARY 2024



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
7201981	00888603036172	TOMCAT RAT SNAP TRAP	1	12	24	RED HOT BUY
7208754	00888603036066	TOMCAT KILL & CONTAIN	1	6	12	RED HOT BUY
7566847	00888603037056	DISPSBL RAT BAIT STATION	1	8	16	RED HOT BUY

# #1 JANUARY - BIRD SUET



**BIRD THEME**

## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
80795	00018222005017	SUET&SEED HIENERGY 11.75	12	6	12	RED HOT BUY
80799	00018222005079	SUET&PEANUTS 11.75OZ	12	6	12	RED HOT BUY
81053	00071859028118	BIRDSEED SONGBRD WB7# KT	1	1	2	RED HOT BUY
81995	00082901193081	WILD BIRD FOOD 20# ACE	1	1	2	RED HOT BUY
8003584	00018222005291	SUET ORNG DLT 11.75	12	3	12	RED HOT BUY
8003592	00018222005277	SUET BERRY TRTMIX 11.75	12	3	12	RED HOT BUY
8061640	00018222005536	SUET HOT PEPR DLT 11.75	12	3	12	RED HOT BUY
8062614	00071859027111	BIRDSEED BIRDERSBLD 8#KT	1	1	2	RED HOT BUY
8196255	00018222005697	WOODPECKER SUET 11OZ	12	4	12	RED HOT BUY
8217788	00018222975013	HI ENERGY SUET 8PK	1	1	2	RED HOT BUY
8914699	00082901284840	BIRD BLKOIL SNFLWR 10LB	1	1	2	RED HOT BUY
8914772	00082901284864	ACE BLKOIL SUNFLWR 5LB	1	1	2	RED HOT BUY
9084351	00018222125067	AMERICAN DOUGH SUET 11OZ	12	3	12	RED HOT BUY

# January Bulletins

Due Date 9/15/23

## END CAP #1 WIN THE MONTH CATEGORY – BIRD

### WILD BIRD FOOD 20# ACE PALLET RED HOT BUY CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 240101-093



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	12/26/23-1/31/24 Y	84	\$7.02	\$15.99	\$15.99	N/A	\$15.99	56%	11%

### WILD BIRD FOOD 20# ACE RED HOT BUY CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 240101-094



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	12/26/23-1/31/24 Y	1	\$7.63	\$15.99	\$15.99	N/A	\$15.99	52%	4%

### BIRD BLKOIL SNFLWR 10LB RED HOT BUY CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 240101-095



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8914699	12/26/23-1/31/24 Y	1	\$8.00	\$15.99	\$14.99	N/A	\$14.99	47%	4%

### BIRDSEED SONGBRD WB7# KT RED HOT BUY CORE, SUPER AR MAILER

END CAP 1

BUY ONE, GET ONE FREE  
(MIX & MATCH)

BLTN NO. 240101-096



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81053	12/26/23-1/31/24 Y	1	\$6.03	\$16.99	N/A	N/A	N/A	29%	4%

### BIRDSEED BIRDERSBLD 8#KT RED HOT BUY CORE, SUPER AR MAILER

END CAP 1

BUY ONE, GET ONE FREE  
(MIX & MATCH)

BLTN NO. 240101-097



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8062614	12/26/23-1/31/24 Y	1	\$5.84	\$16.99	N/A	N/A	N/A	31%	4%

### SUET&SEED HIENERGY 11.75 RED HOT BUY CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 240101-098



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
80795	12/26/23-1/31/24 Y	12	\$1.09	\$2.39	\$1.79	N/A	\$1.79	39%	4%

### SUET&PEANUTS 11.75OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 240101-099



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
80799	12/26/23-1/31/24 Y	12	\$1.02	\$2.39	\$1.79	N/A	\$1.79	43%	4%

# January Bulletins

Due Date 9/15/23

## SUET ORNG DLT 11.75 RED HOT BUY CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 240101-100



	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8003584	12/26/23-1/31/24 Y	12	\$1.11	\$2.39	\$1.79	N/A	\$1.79	38%	4%

## SUET BERRY TRTMIX 11.75 RED HOT BUY CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 240101-101



	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8003592	12/26/23-1/31/24 Y	12	\$1.09	\$2.39	\$1.79	N/A	\$1.79	39%	4%

## SUET HOT PEPR DLT 11.75 RED HOT BUY CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 240101-102



	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8061640	12/26/23-1/31/24 Y	12	\$1.58	\$2.59	\$2.29	N/A	\$2.29	31%	4%

## WOODPECKER SUET 11OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 240101-103



	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8196255	12/26/23-1/31/24 Y	12	\$1.59	\$2.59	\$2.29	N/A	\$2.29	31%	4%

## AMERICAN DOUGH SUET 11OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 240101-104



	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 9084351	12/26/23-1/31/24 Y	12	\$1.04	\$2.39	\$1.79	N/A	\$1.79	42%	5%

## HI ENERGY SUET 8PK RED HOT BUY CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 240101-105



	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8217788	12/26/23-1/31/24 Y	1	\$7.46	\$14.99	\$9.99	N/A	\$9.99	25%	8%

## ACE BLKOIL SUNFLWR 5LB RED HOT BUY CORE, SUPER AR MAILER

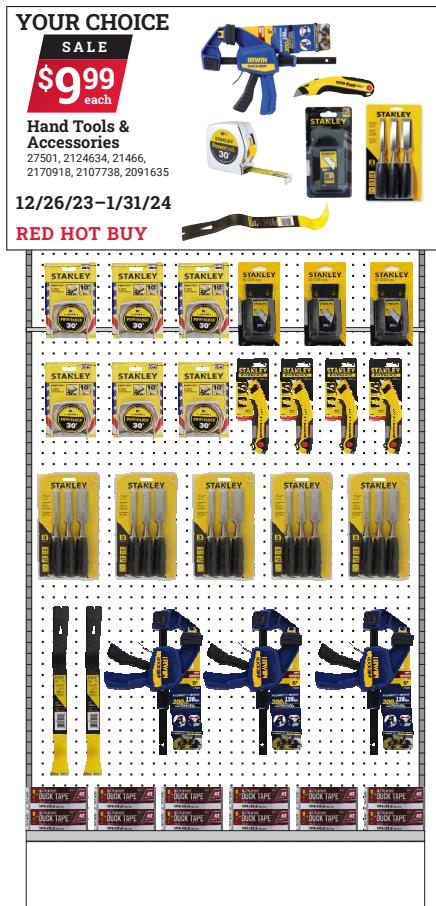
END CAP 1

BLTN NO. 240101-106



	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8914772	12/26/23-1/31/24 Y	1	\$5.09	\$11.99	\$9.99	N/A	\$9.99	49%	4%

# #2 JANUARY 2024 - UNDER \$10



LOCAL FAVORITES

## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
21466	00076174334302	TAPE MEASURE 1"X30"	1	6	24	RED HOT BUY
27501	00038548103693	QUICKCHANGE BAR CLAMP 6"	1	3	5	RED HOT BUY
40402	00082901404026	DUCT TAPE 1.88"X60YD ACE	12	6	12	RED HOT BUY
2091635	00076174555257	BAR PRY SUPER WONDER 15"	1	2	4	RED HOT BUY
2107738	00076174167276	CHISEL SET 3PC WOOD	1	5	30	RED HOT BUY
2124634	00076174107784	UTLTY KNIFE LOCK 6-5/8"L	1	4	36	RED HOT BUY
2170918	00076174729078	KNIFE BLADES PK50 STANLY	1	3	24	RED HOT BUY

# January Bulletins

Due Date 9/15/23

## END CAP #2 WIN THE MONTH CATEGORY – UNDER \$10

DUCT TAPE 1.88"X60YD ACE RED HOT BUY CORE, SUPER AR MAILER

END CAP 2



BUY ONE, GET ONE 50% OFF  
\$1.69 credit based on POS

BLTN NO. 240101-116

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
40402	12/26/23-1/31/24 Y	12	\$3.82	\$6.99	N/A	N/A	N/A	43%	8%

UTLTY KNIFE LOCK 6-5/8" L RED HOT BUY CORE, SUPER AR MAILER

END CAP 2



BLTN NO. 240101-117

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2124634	12/26/23-1/31/24 Y	1	\$4.74	\$12.99	\$9.99	N/A	\$9.99	53%	26%

KNIFE BLADES PK50 STANLY RED HOT BUY CORE, SUPER AR MAILER

END CAP 2



BLTN NO. 240101-118

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2170918	12/26/23-1/31/24 Y	1	\$4.02	\$12.99	\$9.99	N/A	\$9.99	60%	37%

TAPE MEASURE 1"X30' RED HOT BUY CORE, SUPER AR MAILER

END CAP 2



BLTN NO. 240101-119

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
21466	12/26/23-1/31/24 Y	1	\$8.49	\$18.99	\$9.99	N/A	\$9.99	15%	27%

QUICKCHANGE BAR CLAMP 6" RED HOT BUY CORE, SUPER AR MAILER

END CAP 2



BLTN NO. 240101-120

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
27501	12/26/23-1/31/24 Y	1	\$7.76	\$20.99	\$9.99	N/A	\$9.99	22%	44%

BAR PRY SUPER WONDER 15" RED HOT BUY CORE, SUPER AR MAILER

END CAP 2



BLTN NO. 240101-121

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2091635	12/26/23-1/31/24 Y	1	\$5.35	\$15.99	\$9.99	N/A	\$9.99	46%	31%

CHISEL SET 3PC WOOD RED HOT BUY CORE, SUPER AR MAILER

END CAP 2



BLTN NO. 240101-122

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2107738	12/26/23-1/31/24 Y	1	\$7.12	\$15.99	\$9.99	N/A	\$9.99	29%	26%

# #3 JANUARY 2024 - CLEANUP



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
12320	00019200786300	MULTI-PURSE CLEANER 40OZ	9	1	6	RED HOT BUY
19825	00019200028455	DISINFECTANT SPRAY 12OZ	1	2	12	RED HOT BUY
1005412	00041911000505	GLASS CLEANER FRESH 19OZ	12	2	12	RED HOT BUY
1006107	00019200003513	LYSOL AVD LEMON 32OZ	12	2	10	RED HOT BUY
1014630	00019200817004	LYSOL DUL ACT WIPES 75PK	6	1	6	RED HOT BUY
1018488	00019200997164	LYSOL DSNFCTNG WIPS 80CT	6	1	6	RED HOT BUY
1038520	00019200741866	LYSOL LINEN 12.5OZ	12	2	12	RED HOT BUY
1061027	00019200786263	LYSOL CLN FRSH LMON 40OZ	9	1	6	RED HOT BUY
1372739	00019200808330	LYSOL SPRAY BREEZE12.5OZ	1	2	12	RED HOT BUY
1574185	00041785998151	EASYWRING SPINMOP MF KIT	1	1	1	RED HOT BUY
1576685	00041785998168	EASY WRING MOP REFILL	1	1	4	RED HOT BUY
1696079	00041911001489	SS CLNR/POLISH 15OZ	12	2	12	RED HOT BUY
6041061	00082901374350	COMPACTOR BAGS 18G 20PK	6	2	6	RED HOT BUY
6186753	00082901252399	LAWN&LEAF BAG DRAW 40PK	6	2	6	RED HOT BUY
6208805	00082901257233	ACE 33GAL DRWST BAG 50CT	4	2	4	RED HOT BUY
6297956	00082901277460	TRSH BAG 13GAL 90CT ACE	6	1	3	RED HOT BUY

# January Bulletins

Due Date 9/15/23

## END CAP #3 WIN THE MONTH CATEGORY – CLEAN UP

### GLASS CLEANER FRESH 19OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 240101-135



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1005412	12/26/23-1/31/24 Y	12	\$1.97	\$3.39	\$3.00	N/A	\$3.00	34%	23%

### SS CLNR/POLISH 15OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 240101-136



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1696079	12/26/23-1/31/24 Y	12	\$2.34	\$4.99	\$3.00	N/A	\$3.00	22%	23%

### EASYWRING SPINMP MF KIT RED HOT BUY CORE, SUPER AR MAILER

BUY 1574185, GET 1576685 FREE

END CAP 3

BLTN NO. 240101-137



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1574185	12/26/23-1/31/24 Y	1	\$28.30	\$36.99	N/A	N/A	N/A	22%	4%

### EASY WRING MOP REFILL RED HOT BUY CORE, SUPER AR MAILER

BUY 1574185, GET 1576685 FREE

\$4.10 credit based on POS

END CAP 3

BLTN NO. 240101-138



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1576685	12/26/23-1/31/24 Y	1	\$4.77	\$9.99	N/A	N/A	N/A	N/A	4%

### MULTI-PURSE CLEANER 40OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 240101-139



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
12320	12/26/23-1/31/24 Y	9	\$2.50	\$4.99	N/A	\$1.00 Limit: 3	N/A	N/A	4%

### DISINFECTANT SPRAY 12OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 240101-140



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
19825	12/26/23-1/31/24 Y	1	\$5.45	\$7.59	N/A	\$1.00 Limit: 3	N/A	N/A	0%

### LYSOL AVD LEMON 32OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 240101-141



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1006107	12/26/23-1/31/24 Y	12	\$4.40	\$6.99	N/A	\$1.00 Limit: 3	N/A	N/A	4%

# January Bulletins

Due Date 9/15/23



## LYSOL DUL ACT WIPES 75PK RED HOT BUY CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 240101-142

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1014630	12/26/23-1/31/24 Y	6	\$5.65	\$7.59	N/A	\$1.00 Limit: 3	N/A	N/A	4%

## LYSOL DSNFCTNG WIPS 80CT RED HOT BUY AR MAILER

END CAP 3

BLTN NO. 240101-143



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1018488	12/26/23-1/31/24 Y	6	\$3.98	\$6.99	N/A	\$3.00 Limit: 3	N/A	N/A	4%

## LYSOL LINEN 12.5OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 240101-144



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1038520	12/26/23-1/31/24 Y	12	\$5.48	\$7.59	N/A	\$1.00 Limit: 3	N/A	N/A	4%

## LYSOL CLN FRSH LMON 40OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 240101-145



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1061027	12/26/23-1/31/24 Y	9	\$2.50	\$5.59	N/A	\$1.00 Limit: 3	N/A	N/A	4%



## LYSOL SPRAY BREEZE12.5OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 240101-146

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1372739	12/26/23-1/31/24 Y	1	\$5.48	\$7.59	N/A	\$1.00 Limit: 3	N/A	N/A	4%



## COMPACTOR BAGS 18G 20PK RED HOT BUY CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 240101-147

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6041061	12/26/23-1/31/24 Y	6	\$9.51	\$15.99	\$15.99	\$3.00 Limit: 3	\$12.99	41%	4%



## LAWN&LEAF BAG DRAW 40PK RED HOT BUY CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 240101-148

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6186753	12/26/23-1/31/24 Y	6	\$10.23	\$15.99	\$15.99	\$3.00 Limit: 3	\$12.99	36%	4%

# January Bulletins

Due Date 9/15/23



## ACE 33GAL DRWST BAG 50CT RED HOT BUY CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 240101-149

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6208805	12/26/23-1/31/24 Y	4	\$10.43	\$15.99	\$15.99	\$3.00 Limit: 3	\$12.99	35%	4%

## TRSH BAG 13GAL 90CT ACE RED HOT BUY CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 240101-150



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6297956	12/26/23-1/31/24 Y	6	\$10.52	\$15.99	\$15.99	\$3.00 Limit: 3	\$12.99	34%	4%

# #4 JANUARY 2024 - ANTIFREEZE

ACE REWARDS  
EXCLUSIVE\*  
**SAVE \$1**  
INSTANTLY

PEAK® Premium  
Bug Cleaner with  
Rain-Off Windshield  
Wash, Gal.  
8363863  
Limit 2.  
12/26/23–1/31/24

**RED HOT BUY**



**NEW YEAR'S SAVINGS**



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
8363863	00074804011975	PEAK BUG WASH +32	6	20	40	RED HOT BUY

# January Bulletins

Due Date 9/15/23

END CAP #4 WIN THE MONTH CATEGORY – ANTIFREEZE - CA, DS, TR

PEAK BUG WASH +32 RED HOT BUY SUPER AR MAILER

END CAP 4

BLTN NO. 240101-162



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8363863	12/26/23-1/31/24	6	\$2.62	\$5.99	N/A	\$1.00 Limit: 2	N/A	N/A	0%

# #5 JANUARY 2024 - FIRE SAFETY



**MANAGER'S PICK**



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
5007001	00029054018373	PLUG-IN CO DETECTOR	1	2	6	RED HOT BUY
5007002	00029054018359	CARBON MONOXIDE DETECTOR	3	2	6	RED HOT BUY
5975461	00029054018465	CRBN MNOXDE DETCTOR 120V	1	2	6	RED HOT BUY
5975545	00029054018540	PLUG IN CO/EXP.GAS ALARM	1	2	6	RED HOT BUY
5975578	00029054018403	PLUG IN CO W/BATT BACKUP	1	4	12	RED HOT BUY
5976964	00029054018434	CO ALARM 2PK	1	2	6	RED HOT BUY
5977533	00029054018496	10Y SEALED CO ALARM	1	2	6	RED HOT BUY

# January Bulletins

Due Date 9/15/23

## END CAP #5 WIN THE MONTH CATEGORY – FIRE SAFETY

### PLUG-IN CO DETECTOR RED HOT BUY AR MAILER

END CAP 5



BUY TWO, GET ONE \$15 OFF  
\$15.00 credit based on POS

BLTN NO. 240101-172

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5007001	12/26/23-1/31/24 Y	1	\$18.20	\$29.99	N/A	N/A	N/A	52%	4%

### CARBON MONOXIDE DETECTOR RED HOT BUY AR MAILER

END CAP 5



BUY TWO, GET ONE \$15 OFF  
\$15.00 credit based on POS

BLTN NO. 240101-173

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5007002	12/26/23-1/31/24 Y	3	\$30.21	\$54.99	N/A	N/A	N/A	52%	4%

### CRBN MNOXDE DETCTOR 120V RED HOT BUY CORE, SUPER AR MAILER

END CAP 5



BUY TWO, GET ONE \$15 OFF  
\$15.00 credit based on POS

BLTN NO. 240101-174

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5975461	12/26/23-1/31/24 Y	1	\$31.57	\$46.99	N/A	N/A	N/A	39%	4%

### PLUG IN CO/EXP.GAS ALARM RED HOT BUY CORE, SUPER AR MAILER

END CAP 5



BUY TWO, GET ONE \$15 OFF  
\$15.00 credit based on POS

BLTN NO. 240101-175

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5975545	12/26/23-1/31/24 Y	1	\$37.61	\$64.99	N/A	N/A	N/A	54%	4%

### PLUG IN CO W/BATT BACKUP RED HOT BUY CORE, SUPER AR MAILER

END CAP 5



BUY TWO, GET ONE \$15 OFF  
\$15.00 credit based on POS

BLTN NO. 240101-176

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5975578	12/26/23-1/31/24 Y	1	\$20.26	\$33.99	N/A	N/A	N/A	52%	4%

### CO ALARM 2PK RED HOT BUY SUPER AR MAILER

END CAP 5



BUY TWO, GET ONE \$15 OFF  
\$15.00 credit based on POS

BLTN NO. 240101-177

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5976964	12/26/23-1/31/24 Y	1	\$31.10	\$46.99	N/A	N/A	N/A	40%	4%

# January Bulletins

Due Date 9/15/23

10Y SEALED CO ALARM RED HOT BUY SUPER AR MAILER

END CAP 5

BUY TWO, GET ONE \$15 OFF  
\$15.00 credit based on POS

BLTN NO. 240101-178



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5977533	12/26/23-1/31/24	Y	1	\$32.70	\$49.99	N/A	N/A	41%	4%

# #6 JANUARY 24 - BONA

**15% OFF**

Bona® Cleaning Products

Store stock only. Sorry, no rain checks.

12/26/23-1/31/24

**RED HOT BUY**



**WE DO SCREEN  
REPAIR**



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
1003679	00737025015527	DSPL WET CLEAN PADS 12PK	1	2	4	RED HOT BUY
1017667	00737025019846	MOP PAD MICROFIBER 3PK	1	2	8	RED HOT BUY
1024621	00737025020835	CLEANING WIPES 12PK	1	1	2	RED HOT BUY
1024745	00737025021146	SWEEPING PAD MICROFIBER	1	2	8	RED HOT BUY
1024746	00737025021283	PREMIUM PET MICROFBR MOP	1	1	4	RED HOT BUY
1337096	00737025012892	HARDWOOD CLNR CART340Z	8	4	8	RED HOT BUY
1462712	00737025012830	MOP KIT SPRAY MCRO 16.5"	1	1	2	RED HOT BUY
1500321	00737025012854	FLOOR MOP SPRY MICRO 15"	1	1	2	RED HOT BUY
1591494	00737025010294	BONA DEEPCLN MF PAD 1PK	1	2	8	RED HOT BUY
1696749	00737025012885	BONA MS FLOOR CARE KIT	1	1	4	RED HOT BUY

# January Bulletins

Due Date 9/15/23

## END CAP #6 WIN THE MONTH CATEGORY – BONA

DSPL WET CLEAN PADS 12PK RED HOT BUY AR MAILER

END CAP 6



15% OFF BONA  
(additional skus in In Line)

BLTN NO. 240101-188

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost \$6.09	Regular Retail \$10.99	Sale Retail 15%	Instant Savings N/A	Final Retail N/A	Promo Margin N/A	Bltn Savings 18%
1003679	Y	1							

MOP PAD MICROFIBER 3PK RED HOT BUY AR MAILER

END CAP 6



15% OFF BONA  
(additional skus in In Line)

BLTN NO. 240101-189

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost \$6.95	Regular Retail \$16.99	Sale Retail 15%	Instant Savings N/A	Final Retail N/A	Promo Margin N/A	Bltn Savings 18%
1017667	Y	1							

MOP KIT SPRAY MCRO 16.5" RED HOT BUY CORE, SUPER AR MAILER

END CAP 6



15% OFF BONA  
(additional skus in In Line)

BLTN NO. 240101-190

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost \$23.69	Regular Retail \$44.99	Sale Retail 15%	Instant Savings N/A	Final Retail N/A	Promo Margin N/A	Bltn Savings 18%
1462712	Y	1							

FLOOR MOP SPRY MICRO 15" RED HOT BUY CORE, SUPER AR MAILER

END CAP 6



15% OFF BONA  
(additional skus in In Line)

BLTN NO. 240101-191

Ace No.	Month Long 12/26/23-1/31/24	BOM	Offer Cost \$23.22	Regular Retail \$44.99	Sale Retail 15%	Instant Savings N/A	Final Retail N/A	Promo Margin N/A	Bltn Savings 18%
1500321	Y	1							

# #7 JANUARY 2024 - MILWAUKEE



MILWAUKEE BRANDING



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units		Item Type
					Per End Cap		
2026860	00045242637331	M12 FUEL COMBO KIT DD ID	1	6	12		RED HOT BUY
2472405	00045242293261	M12 RED LITH BATTERY 2AH	1	6	24		RED HOT BUY

# January Bulletins

Due Date 9/15/23

END CAP #7 WIN THE MONTH CATEGORY – MILWAUKEE

M12 FUEL COMBO KIT DD ID RED HOT BUY CORE, SUPER AR MAILER

END CAP 7



BUY 2026860, GET 2472405 FREE

BLTN NO. 240101-201

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026860	12/26/23-1/31/24 Y	1	\$198.86	\$229.00	\$199.00	N/A	\$199.00	15%	0%

M12 RED LITH BATTERY 2AH RED HOT BUY CORE, SUPER AR MAILER

END CAP 7



BUY 2026860, GET 2472405 FREE

credit \$84.88 based on POS

BLTN NO. 240101-202

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2472405	12/26/23-1/31/24 Y	1	\$54.67	\$64.97	N/A	N/A	N/A	N/A	0%

# #8 JANUARY 2024 - CRAFTSMAN



VALENTINE'S DAY SAVINGS



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units		Item Type
					Per End Cap		
2004115	00885911573269	CM DRL/DV BT ST TI 21PC	1	2	4		RED HOT BUY
2018454	00885911724883	SCREWDRVR SET 1/4" 15PC	1	2	4		RED HOT BUY
2019141	00885363201741	RECIPRCTNG SAW BLDE 11PC	1	2	4		RED HOT BUY
2029745	00885911728126	OSCILATNG BLADE SET 16PC	1	2	4		RED HOT BUY
2032149	00885911764315	CM CORDLS SCREWDRIVER 4V	1	2	2		RED HOT BUY
2032150	00885911764322	POWERD SCRWDVR 4V KIT	1	2	2		RED HOT BUY

# January Bulletins

Due Date 9/15/23

## END CAP #8 WIN THE MONTH CATEGORY – CRAFTSMAN

### CM DRL/DV BT ST TI 21PC RED HOT BUY CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 240101-212



	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2004115	12/26/23-1/31/24 Y	1	\$20.18	\$31.99 N/A		\$5.00 Limit: 4	N/A	N/A	4%

### SCREWDRVER SET 1/4" 15PC RED HOT BUY CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 240101-213



	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2018454	12/26/23-1/31/24 Y	1	\$18.37	\$26.99 N/A		\$5.00 Limit: 4	N/A	N/A	4%

### RECIPRCTNG SAW BLDE 11PC RED HOT BUY AR MAILER

END CAP 8

BLTN NO. 240101-214



	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2019141	12/26/23-1/31/24 Y	1	\$13.60	\$22.99 N/A		\$5.00 Limit: 4	N/A	N/A	4%

### OSCILATNG BLADE SET 16PC RED HOT BUY CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 240101-215



	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2029745	12/26/23-1/31/24 Y	1	\$23.93	\$49.99 N/A		\$5.00 Limit: 4	N/A	N/A	4%

### CM CORDLS SCREWDRIVER 4V RED HOT BUY AR MAILER

END CAP 8

BLTN NO. 240101-216



	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2032149	12/26/23-1/31/24 Y	1	\$28.04	\$44.99 N/A		\$5.00 Limit: 4	N/A	N/A	4%

### POWERD SCRWRVVR 4V KIT RED HOT BUY AR MAILER

END CAP 8

BLTN NO. 240101-217



	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 2032150	12/26/23-1/31/24 Y	1	\$22.35	\$32.99 N/A		\$5.00 Limit: 4	N/A	N/A	4%

## IN LINE

## IN LINE

BONA CLEANERS RED HOT BUY AR MAILER

IN LINE



15% OFF BONA  
(see End Cap 6 for additional skus)

BLTN NO. 240101-222  
THRU 240101-251

Ace No. VARIES	Month Long 12/26/23-1/31/24 Y	BOM VARIES	Offer Cost VARIES	Regular Retail VARIES	Sale Retail 15%	Instant Savings N/A	Final Retail N/A	Promo Margin N/A	Bltn Savings VARIES
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RUST-OLEUM 2X SPRAY PAINT RED HOT BUY AR MAILER

IN LINE



2 FOR \$13.00  
(must buy 2 or more)

BLTN NO. 240101-254  
THRU 240101-375

Ace No. VARIES	Month Long 12/26/23-1/31/24 Y	BOM VARIES	Offer Cost VARIES	Regular Retail VARIES	Sale Retail N/A	Instant Savings N/A	Final Retail N/A	Promo Margin N/A	Bltn Savings 8%
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RT ANGL BIT DRVR ST 35PC RED HOT BUY CORE, SUPER AR MAILER

IN LINE



BLTN NO. 240101-385

Ace No. 2008838	Month Long 12/26/23-1/31/24 Y	BOM 1	Offer Cost \$18.41	Regular Retail \$33.99	Sale Retail \$24.99	Instant Savings N/A	Final Retail \$24.99	Promo Margin 26%	Bltn Savings 24%
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MECH SET SAE 1/4DV 24PC RED HOT BUY CORE, SUPER AR MAILER

IN LINE



BLTN NO. 240101-386

Ace No. 2008843	Month Long 12/26/23-1/31/24 Y	BOM 1	Offer Cost \$15.84	Regular Retail \$29.99	Sale Retail \$24.99	Instant Savings N/A	Final Retail \$24.99	Promo Margin 37%	Bltn Savings 27%
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MECH SET MM 1/4DV 24PC RED HOT BUY CORE, SUPER AR MAILER

IN LINE



BLTN NO. 240101-387

Ace No. 2008844	Month Long 12/26/23-1/31/24 Y	BOM 1	Offer Cost \$15.84	Regular Retail \$29.99	Sale Retail \$24.99	Instant Savings N/A	Final Retail \$24.99	Promo Margin 37%	Bltn Savings 27%
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PALM RCHT SET SAE 1/4 26PC RED HOT BUY CORE, SUPER AR MAILER

IN LINE



BLTN NO. 240101-388

Ace No. 2009020	Month Long 12/26/23-1/31/24 Y	BOM 1	Offer Cost \$13.32	Regular Retail \$27.99	Sale Retail \$24.99	Instant Savings N/A	Final Retail \$24.99	Promo Margin 47%	Bltn Savings 30%
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# January Bulletins

Due Date 9/15/23

## NANO TL SET MM 3/8"24PC RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-389



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2860005	12/26/23-1/31/24 Y	1	\$21.36	\$39.99	\$24.99	N/A	\$24.99	15%	24%

## NANO TL SET SAE 3/8"24PC RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-390



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2860039	12/26/23-1/31/24 Y	1	\$21.16	\$39.99	\$24.99	N/A	\$24.99	15%	22%

## HEX BIT SOCKT ST 3/8D 6P RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-391



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2886042	12/26/23-1/31/24 Y	1	\$14.54	\$31.99	\$24.99	N/A	\$24.99	42%	29%

## HEX SOCKT ST 3/8DV MM 6P RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-392



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2894574	12/26/23-1/31/24 Y	1	\$13.17	\$31.99	\$24.99	N/A	\$24.99	47%	30%

## DRILL/IMPACT KIT 20V RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-393



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2489540	12/26/23-1/31/24 Y	1	\$172.55	\$219.00	N/A	\$60.00 Limit: 4	N/A	N/A	0%

## LED BA10 E12 SW 40W 4PK RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-403



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3005592	12/26/23-1/31/24 Y	1	\$7.32	\$19.99	\$9.99	N/A	\$9.99	27%	20%

## LED BA10 E12 DL 40W 4PK RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-404



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3005600	12/26/23-1/31/24 Y	1	\$7.32	\$19.99	\$9.99	N/A	\$9.99	27%	20%

## LED BA10 E12 SW 60W 2PK RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-405



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3005618	12/26/23-1/31/24 Y	1	\$4.70	\$12.99	\$5.99	N/A	\$5.99	22%	20%

# January Bulletins

Due Date 9/15/23

## LED BA10 E12 DL 60W 2PK RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-406



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3005626	12/26/23-1/31/24 Y	1	\$4.70	\$12.99	\$5.99	N/A	\$5.99	22%	20%

## LED G25 E26 DL 40W 3PK RED HOT BUY CORE, SUPER AR MAILER

IN LINE



DEAL OF THE MONTH

BLTN NO. 240101-407

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3911369	12/26/23-1/31/24 Y	1	\$6.07	\$15.99	\$9.99	N/A	\$9.99	39%	7%

## LED G25 E26 SW 40W 3PK RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-408



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3911906	12/26/23-1/31/24 Y	1	\$6.07	\$15.99	\$9.99	N/A	\$9.99	39%	7%

## LED G25 E26 SW 60W 3PK RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-409



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3911914	12/26/23-1/31/24 Y	1	\$6.89	\$15.99	\$9.99	N/A	\$9.99	31%	7%

## LED G25 E26 SW 60W 3PK RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-410



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3911948	12/26/23-1/31/24 Y	1	\$6.63	\$15.99	\$9.99	N/A	\$9.99	34%	7%

## LED G25 E26 DL 60W 3PK RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-411



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3911963	12/26/23-1/31/24 Y	1	\$6.63	\$15.99	\$9.99	N/A	\$9.99	34%	7%

## LED G25 E26 DL 60W 3PK RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-412



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3912011	12/26/23-1/31/24 Y	1	\$6.89	\$15.99	\$9.99	N/A	\$9.99	31%	7%

# January Bulletins

Due Date 9/15/23

LED G25 E26 SW 40W 3PK RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-413



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3912086	12/26/23-1/31/24 Y	1	\$6.44	\$15.99	\$9.99	N/A	\$9.99	36%	7%

LED G25 E26 DL 40W 3PK RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-414



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3912144	12/26/23-1/31/24 Y	1	\$6.44	\$15.99	\$9.99	N/A	\$9.99	36%	7%

LED SM A19E26 DL60W 3PK RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-415



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3004001	12/26/23-1/31/24 Y	1	\$12.44	\$21.99	\$15.99	N/A	\$15.99	22%	23%

LED SM A19E26 SW60W 3PK RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-416



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3004002	12/26/23-1/31/24 Y	1	\$12.44	\$21.99	\$15.99	N/A	\$15.99	22%	23%

LED SM A19E26 60W CC 3PK RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-417



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3004570	12/26/23-1/31/24 Y	1	\$15.82	\$34.99	\$19.99	N/A	\$19.99	21%	10%

LED UTILITY LIGHT 2 LAMP RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-418



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3501707	12/26/23-1/31/24 Y	1	\$16.41	\$49.99	\$19.99	N/A	\$19.99	18%	23%

MOEN FAUCETS RED HOT BUY AR MAILER

IN LINE

20% OFF SELECT FAUCETS

BLTN NO. 240101-428  
THRU 240101-500



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	12/26/23-1/31/24 Y	1	VARIES	VARIES	20%	N/A	N/A	N/A	VARIES

# January Bulletins

Due Date 9/15/23

## 3M AIR FILTERS RED HOT BUY AR MAILER



										IN LINE
										BLTN NO. 240101-518 THRU 240101-548
Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
VARIES	12/26/23-1/31/24 Y	4	\$9.74	VARIES	N/A	\$1.00 Limit: 4	N/A	N/A	4%	

## 3M AIR FILTERS RED HOT BUY AR MAILER



										IN LINE
										BLTN NO. 240101-558 THRU 240101-589
Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
VARIES	12/26/23-1/31/24 Y	4	VARIES	N/A	\$2.00 Limit: 4	N/A	N/A	N/A	4%	

## ACE FILTER AIR PLEAT RED HOT BUY AR MAILER



BUY THREE, GET ONE FREE

IN LINE

BLTN NO. 240101-599  
THRU 240101-625

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
VARIES	12/26/23-1/31/24 Y	12	VARIES	N/A	N/A	N/A	N/A	VARIES	0%	

## TRASH CAN 32GAL RED ACE RED HOT BUY CORE, SUPER AR MAILER



IN LINE

BLTN NO. 240101-635

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
71102	12/26/23-1/31/24 Y	8	\$19.71	\$26.99	\$26.99	\$4.00 Limit: 6	\$22.99	27%	0%	

## TRASH CAN32GAL GREEN ACE RED HOT BUY AR MAILER



IN LINE

BLTN NO. 240101-636

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
71162	12/26/23-1/31/24 Y	8	\$19.71	\$26.99	\$26.99	\$4.00 Limit: 6	\$22.99	27%	0%	

## TRASH CAN 32GAL BLK ACE RED HOT BUY CORE, SUPER AR MAILER



IN LINE

BLTN NO. 240101-637

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
7131451	12/26/23-1/31/24 Y	8	\$19.71	\$26.99	\$26.99	\$4.00 Limit: 6	\$22.99	27%	0%	

## FLEX GLUE CLEAR 9OZ RED HOT BUY CORE, SUPER AR MAILER



IN LINE

BLTN NO. 240101-639

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
6004383	12/26/23-1/31/24 Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%	

# January Bulletins

Due Date 9/15/23

## RUBBER PASTE BLACK 9OZ RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-640



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6018525	12/26/23-1/31/24 Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

## RUBBER PASTE WHITE 9OZ RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-641



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6018526	12/26/23-1/31/24 Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

## FLEX SHOT RBR SEALNT WHT RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-642



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6266985	12/26/23-1/31/24 Y	4	\$8.72	\$17.99	\$16.99	N/A	\$16.99	49%	14%

## FLEX SHOT RBR SEALNT CLR RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-643



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6266993	12/26/23-1/31/24 Y	4	\$8.72	\$17.99	\$16.99	N/A	\$16.99	49%	14%

## FLEX TAPE WHITE 4"X5' RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-644



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6406383	12/26/23-1/31/24 Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

## FLEX GLUE PRO 10OZ RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-645



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6664999	12/26/23-1/31/24 Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

## FLEX TAPE GRAY 4"X5' RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-646



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6715163	12/26/23-1/31/24 Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

## TOMCAT RAT SNAP TRAP RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240101-647



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7201981	12/26/23-1/31/24 Y	1	\$3.32	\$7.59	\$4.99	N/A	\$4.99	33%	3%

# January Bulletins

Due Date 9/15/23



## TOMCAT KILL & CONTAIN

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-648

Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7208754	12/26/23-1/31/24	Y	1	\$6.24	\$13.99	\$8.00	N/A	\$8.00	22% 4%

## DISPSBL RAT BAIT STATION

RED HOT BUY

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240101-649



Ace No.	Month Long	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7566847	12/26/23-1/31/24	Y	1	\$6.27	\$15.99	\$8.00	N/A	\$8.00	22% 4%

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.